Roop Singh

Technology Strategist | Blockchain Educator |
TEDx Speaker | Turban Collector

Roop is the founder and principal at Intuit Factory, a Blockchain business strategy consulting & education firm.
Roop delivered a TEDx talk in March 2019 on "Who owns your digital identity? Blockchain unlocking the identity revolution*."* He then followed up with another TEDx talk in Feb 2020 on, **"**How digital assets are changing the nature of value?**"** He's writing a book – "***Prophets in Chaos- Blockchain Strategy to Sow and Survive Disruption***"

As a public speaker, Roop helps audiences understand the potential, impacts, pitfalls and risks, guiding the evolution of business and society into a Blockchain, IoT and AI-driven world. He designed and teaches executives ***Blockchain Strategy for Business Leaders*** program. As a trainer and a coach, Roop designs and delivers seminars, workshops, and training for Fortune 100 and Global 2000 clients. He has also featured as a guest lecturer and invited panelist at Harvard University, Emory University, Georgia Tech and others.

Prior to delving into the blockchain space, Roop was a business transformation leader with 14 years of experience driving change at the intersection of business and technology. As a techno-strategist, his expertise includes business process transformation, business architecture, product design, customer experience design, and aligning strategy and operational process excellence. His professional experience spans leading corporations like IHG, AT&T, Home depot, Dell SecureWorks, Cox Enterprises, as well as multilateral United Nations programs, non-profits, and startups.

He's appointed on the board of directors at Deal Box where advises their portfolio companies in the blockchain and crypto space. Roop is also a mentor at Shanghai-based China Accelerator and Taipei-based Mobile Only Accelerator (MOX). He's the founding co-chair for the blockchain society for Technology Association of Georgia (TAG).

Roop was elected to the Board of Directors of the Georgia Indo-American Chamber of Commerce in 2008-2010. He has also served on the Advisory Board of the Process Excellence Network (PEX), a community of process professionals and business leaders promoting process and operational excellence in the industry.

Roop is a Certified Process Professional (CPP) – Master. He has an Advanced Business Certificate in Business Process Management from the Objects Management Group. He also holds a certificate from Harvard's HBX program. Roop has a Bachelors' in Computer Science and Engineering from Mysore University, India. He received a Master of Science in Computer Information Systems from the J. Mack Robinson College of Business, Georgia State University. He has served as an adjunct professor in their top-ranked Computer Information Systems department. His research interests integrate Data Management, Artificial Intelligence, and Ontology Management and Semantics. He has published in industry journals and regularly presents at conferences.

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