

Munir Tawfique

**Management Consulting,
Market Research,
Turnaround Strategy,
Scaling Startups,
Emerging Technologies**



Munir was a management consultant at Booz, now Strategy& (PwC). He advised clients in the consumer products, retail, and food and restaurant industries on driving profitable growth through focused innovation and R&D and by improved supply chain efficiency. Munir worked on the turnaround at global consumer products company Newell Brands where he drove cost reduction in the supply chain and streamlined product portfolios. He is the co-founder and COO of electronics manufacturing startup Prinsta, a Techstars-backed company.