

Roop Singh

Technology Strategist | Blockchain Educator | TEDx Speaker | Turban Collector



Roop is founder and principal at Intuit Factory, a Blockchain business strategy consulting & education firm. He's also a co-founder of a stealth product startup in the Blockchain identity space. Roop delivered a [TEDx talk](#) in March 2019 on "Who owns your digital identity? Blockchain unlocking the identity revolution"

As a public speaker, Roop helps audiences understand the potential, impacts, pitfalls and risks, guiding the evolution of business and society into a Blockchain driven world. He designed and teaches [Blockchain Strategy for Business Leaders](#). As a trainer and a coach, Roop designs and delivers seminars, workshops, and trainings for Fortune 100 and Global 2000 clients. He has also featured as a guest speaker and invited panelist at Harvard University, Emory University, and others.

Prior to delving into the Blockchain space, Roop was a business transformation leader with 14 years of experience driving change at the intersection of business and technology. As a techno-strategist, his expertise includes business process transformation, business architecture, customer experience management, and aligning strategy and operational process excellence. His professional experience spans leading corporations like IHG, AT&T, Home Depot, SecureWorks, Cox Enterprises as well as multilateral UN programs, non-profits, and startups.

Roop was elected to the Board of Directors of the Georgia Indo-American Chamber of Commerce in 2008-2010 and also served as co-chair of its Trade committee. He was also invited to join the Executive Team of TiE Atlanta, the Top 5 chapter of a global entrepreneur development network, and was instrumental in establishing and leading its TMT (Telecom, Media and Technologies) Special Interest Group. He has also served on the Advisory Board of the Process Excellence Network (PEX), a community of process professionals and business leaders promoting process and operational excellence in industry.

Roop is a Certified Process Professional (CPP)- Master with the BP Group, focusing on Outside-In Customer Experience Management. He has an Advanced Business Certificate in Business Process Management from the Objects Management Group. He also holds a certificate from Harvard's HBX program.

Roop has a Bachelors in Computer Science and Engineering from Mysore University, India. He received a Master of Science in Computer Information Systems from the J. Mack Robinson College of Business, Georgia State University. He has served as an adjunct in their top ranked Computer Information Systems program. His research interests integrate Data Management, Artificial Intelligence, and Ontology Management and Semantics. He has published in industry journals and regularly presents at conferences.



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